

May 2021



# utBritain

The UK's **LGBT+** Business Network

*We're  
coming out!*

Launch Prospectus

May 2021



# Out and about



**W**hen I first arrived in Edinburgh, Scotland 2 years ago, I didn't know it, but I had found my new home.

Since then, I've found one of the most welcoming and inclusive societies I've had the pleasure of visiting in my 30-something years. With some of the world's leading legislation, and most accepting people and businesses, it's a great place to live and work.

Despite all this, diversity in supplier management and procurement is yet to get the attention it does in other parts of the world. Through OutBritain and OutScotland, I aim to change that.

I would love it if you would join us on our journey. This booklet, and our websites ([outbritain.com](http://outbritain.com), and [outscotland.com](http://outscotland.com)) will tell you everything you need to know.

***Matt Dabrowski***

***Founder of OutBritain and OutScotland***

May 2021



# Out purpose

***Connecting, supporting and growing the UK LGBT+ business community, and uniting it with the rest of the world***

1

Introducing LGBT+ business certification to the UK for the first time

2

Facilitating and improving economic opportunities for LGBT+ owned businesses, people, and allies, in the UK and around the world

3

Offering members exclusive access to networking, collaboration, learning and social opportunities with corporate partners, sponsors and more

May 2021



# Out global allies

On joining OutBritain, you don't only gain access to our UK database of LGBT+ owned businesses, corporate partners *and* allies, but our global allies networks' too.

*We're part of the world's largest LGBT+ business network, are you?*



May 2021



# Out brands



The UK's **LGBT+** Business Network

OutBritain is our consumer brand in England, Wales and Northern Ireland



Scotland's **LGBT+** Business Network

OutScotland is our consumer brand in Scotland

OutBritain is also our legal LGBTBE<sup>®</sup> certification body for all UK based LGBT+ owned businesses, and provides all back-office support to both OutBritain and OutScotland brands

Use of our branding is limited to OutBritain and OutScotland members, sponsors and affiliates.

Our calendar of member events is geared toward fostering lasting, mutually beneficial relationships based on our collective aim of furthering LGBT+ rights, representation and economic advancement.

# Out Events

NETWORK	LEARN	MEET	GIVING BACK
MONTHLY NETWORKING MEETINGS	INSPIRATIONAL SPEAKER SERIES	SOCIAL MIXERS	ANNUAL CHARITY MASQUERADE BALL
OPPORTUNITIES TO PITCH YOUR BUSINESS	LUNCH AND LEARN WEBINARS	MENTORING PROGRAMME	ANNUAL AWARDS
GLOBAL TRADE MISSIONS	REGULAR PANEL DISCUSSIONS	OUTDOOR ACTIVITIES AND SPORTS	BUSINESS START-UP FUND
INDUSTRY SPECIFIC EVENTS AND ACTIVITIES	GUEST SPEAKERS AND SEMINARS	ANNUAL CONFERENCE	EMPLOYMENT RESOURCES AND RECRUITMENT

May 2021



OutBritain are bringing LGBT  
Business Enterprise® Certification  
to the UK in Q4 2021

# Out Certification

Certified LGBTBE® companies are routinely sought out by OutBritain Sponsors and Members who want to work with the LGBT business community.

As the exclusive, third-party LGBT certification body in the UK, OutBritain will verify that eligible businesses are majority-owned by LGBT+ individuals, and grant LGBT+ Business Enterprise accreditation; connecting the UK's LGBT+ business community to the world's most inclusive businesses.

May 2021



The UK's LGBT+ Business Network

Our annually updated business directory will be accessible to both our corporate partners and our members

# Out Directory

Detailing all LGBTBE business owners throughout the UK (and their services, products, and employees) as well as allies of the LGBT+ community, the OutBritain Database will enable members to seek out and create new business relationships

May 2021



Accessing the world's largest network of LGBT+ owned businesses is just one of the benefits our members realise.

Being an LGBT+ owned business, or an LGBT Ally, brings more advantages than ever before.

# Out Membership

Package	Company Size	Monthly Fee	Annual Fee	Benefits
MICRO	1 – 9 EMPLOYEES	£9.99 (+VAT)	£99.00 (+VAT)	<ul style="list-style-type: none"><li>• Membership of the world's largest LGBT+ business network</li><li>• Your business* listed in the OutBritain Directory</li><li>• Unlimited use of OutBritain Logo on your own marketing and promotional materials</li><li>• Exclusive access to OutBritain on-line events, training, workshops and webinars</li><li>• Free spaces* and discounted tickets for OutBritain events, activities and socials</li><li>• Access to our Global Network of LGBT+ owned businesses</li></ul>
SMALL	10 – 49 EMPLOYEES	£19.99 (+VAT)	£199.00 (+VAT)	
MEDIUM	50 – 249 EMPLOYEES	N/A	£450.00 (+VAT)	
LARGE	250 + EMPLOYEES	N/A	£950.00 (+VAT)	

\* - Visit [www.outbritain.com](http://www.outbritain.com) for full details and terms and conditions

May 2021



OutBritain works with sponsors to help achieve common goals, to broaden our reach and to create opportunity for our members and other under-represented groups

# Out Sponsorship

Package	Annual Fee	Benefits
<b>Gold</b>	<b>£10, 000 (+VAT)</b>	<ul style="list-style-type: none"><li>• Membership of OutBritain and all associated benefits</li><li>• Headline Sponsor on OutBritain website</li><li>• Advertising space* in the OutBritain Directory</li><li>• Case Study* published on OutBritain Website and Print Directory (optional)</li></ul>
<b>Silver</b>	<b>£7, 500 (+VAT)</b>	<ul style="list-style-type: none"><li>• Headline Sponsor of OutBritain Events* (Breakfasts, Lunches, Social, Workshops, Talks, Webinars)</li><li>• Co-Headline Sponsor of OutBritain Annual Conference</li></ul>
<b>Bronze</b>	<b>£5, 000 (+VAT)</b>	<ul style="list-style-type: none"><li>• Unlimited use of OutBritain Logo on your own marketing and promotional materials</li><li>• Unlimited access to OutBritain database of LGBT+ businesses and allies, allowing endless opportunities for product and service testing, focus groups, special offers and more.</li><li>• Opportunities to host, co-host and take part in various events, panel discussions and competitions etc.</li></ul>

\* - Visit [www.outbritain.com](http://www.outbritain.com) for full details and terms and conditions

May 2021



# #OutForUKBusiness

**FOLLOW US**



**#OutScotland #OutBritain**

